

Philosophy/Mission Statement

Leo R. Cullinan, DDS, MS

Board Certified Orthodontic Specialist

Changing the face of Naples... one SMILE at a time!

Since 1987, our mission is to deliver quality orthodontic treatment designed to improve and enhance the oral health of our patients and thereby promoting good function of the teeth. Of equal importance is elevating the self-esteem of each patient by improving their smile.

Our Orthodontic office is a place where the genuine care and outstanding treatment of our patients is our highest mission....

Philosophy/Mission Statement

In the spirit of West Point Tradition, our Orthodontic office is a place where the genuine care and outstanding treatment of our patients is our highest mission. Our pledge is to constantly do better and have the strength of character to commit ourselves:

To <u>HONOR</u> God in all that we do "...[by living] a life worthy of the calling [we] have received with perfect humility, meekness, patience, bearing with one another lovingly. [To] make every effort to preserve the unity which has the Spirit as its origin and peace as its binding force." (Ephesians 4:1-6)

To <u>ESTABLISH</u> ourselves as the premier fee-for-service Orthodontic office of choice in southwest Florida, dedicated to delivering the finest orthodontic care. To create a professional orthodontic environment without peer, we pledge to provide the finest professional service by continuing to improve our technical skills and expertise. Further, to equip and maintain an office where cleanliness and sterilization procedures are top priorities.

To <u>DELIVER</u> quality orthodontic treatment designed to improve and enhance the oral health of our patients and thereby promoting good function of the teeth. Of equal importance is elevating the self-esteem of each patient by improving their smile.

To <u>CELEBRATE</u> the opportunity to make a difference in someone's life through our accomplishments, as well as that of our patients. To continue to foster an environment of trust, encouragement, respect and understanding and one that brings out the best in every person.

To <u>ENCOURAGE</u> our patients to become members of our team by recognizing and understanding the need for willing cooperation between themselves, our office and their primary dental care provider and thus becoming as...

"Wild About Braces" as we are.

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